



## Triumph Financial Strengthens Technology and Data Capabilities with ISO Asset Purchase

Dec 10, 2024

DALLAS, Dec. 10, 2024 — Triumph Financial, Inc. (Nasdaq: TFIN), a financial and technology company focused on payments, factoring, and banking solutions for the transportation industry, announced that it has acquired the assets of Isometric Technologies Inc. (ISO).

Triumph demonstrates its commitment to the transportation industry through innovative solutions for carriers, brokers, factors and shippers. The company empowers smaller carriers by improving their cash flow and aggregating their purchasing power. It supports brokers with tools to fight fraud, reduce costs and streamline payments. ISO's platform complements this commitment by providing shippers and transportation providers with insights to uncover inefficiencies, reduce hidden costs and optimize business relationships through aggregated performance data.

"We're excited to welcome ISO to Triumph. This acquisition strengthens our ability to deliver innovative solutions that empower customers and users of our network to operate more efficiently and confidently," said Aaron P. Graft, vice chairman and chief executive officer of Triumph Financial. "By integrating ISO with Triumph's network capabilities, we are taking a significant step toward helping our customers achieve their goals and driving the future of freight."

The acquisition also enhances Triumph's data strategy, enabling the company to provide actionable intelligence that drives informed decision-making across its network. By combining ISO's technology with Triumph's existing data assets, the company will offer deeper insights and more robust tools to its customers.

Triumph Financial remains focused on its objective to deliver solutions that address the transportation industry's most complex challenges, creating value for stakeholders at every level of the supply chain.

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### About Triumph Financial

Triumph Financial, Inc. (Nasdaq: TFIN) is a financial holding company focused on payments, factoring and banking. Headquartered in Dallas, Texas, its diversified portfolio of brands includes TriumphPay, Triumph and TBK Bank, SSB, Member FDIC.

### About Isometric Technologies

Isometric Technologies (ISO) is the industry's trusted source for actionable supply chain performance data. Its platform empowers shippers and transportation providers to identify inefficiencies, uncover hidden costs, and optimize complex business relationships by acting as a single source of truth for aggregated performance data. ISO uses this data to deliver insights that drive meaningful improvements across supply chain networks, enabling its partners to make informed decisions that enhance efficiency and collaboration. <https://www.iso.io/>

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**Source:** Triumph Financial, Inc.

### Investor Relations Contact:

Luke Wyse

Triumph Financial, Inc.

Senior Vice President, Head of Investor Relations

lwyse@tfin.com

### Media Contact:

Amanda Tavackoli

Triumph Financial, Inc.

Senior Vice President, Director of Corporate Communication

atavackoli@tfin.com